

天地人

Reclaiming Data Ownership with the Tian-Di-Ren Architecture

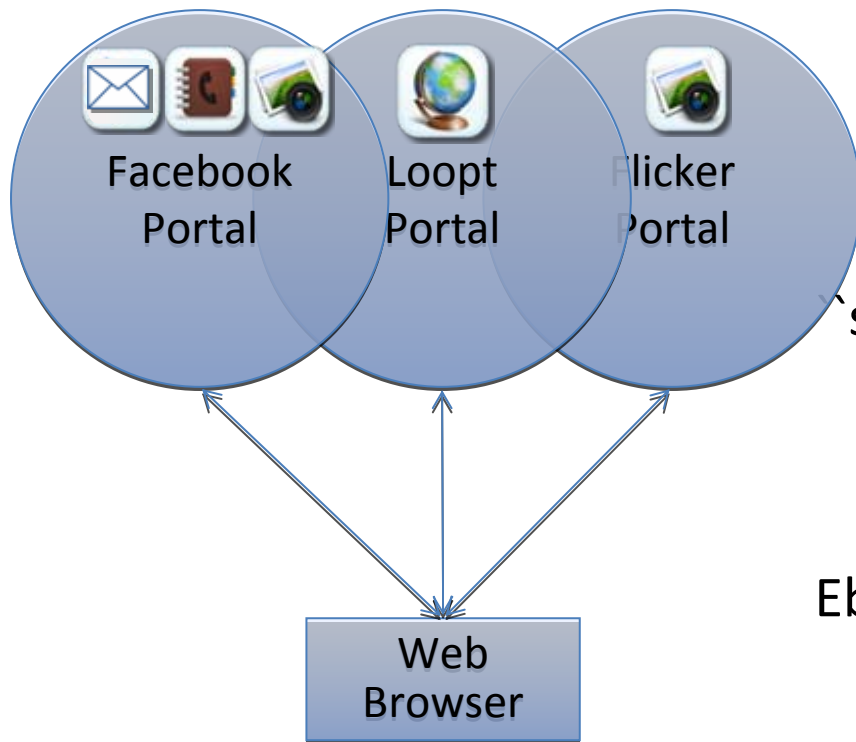
Monica Lam
Stanford University



with Dan Boneh, Jeff Heer, Hiroaki Kameyama,
Ruven Chu, Ben Dodson, Bobby Georgescu,
SudheendraHangal, Te-Yuan Huang, Diana MacLean,
Byron Milligan, ChanhNguyen, DebangsuSengupta,
JiwonSeo, Seok-Won Seong, ChinmaySoman, Steven
Soneff, SengKeatTeh, Ian Vo, Kelvin Yue

Part of POMI (Programmable Open Mobile Internet 2020), an NSF Expedition

Server-Client Architecture



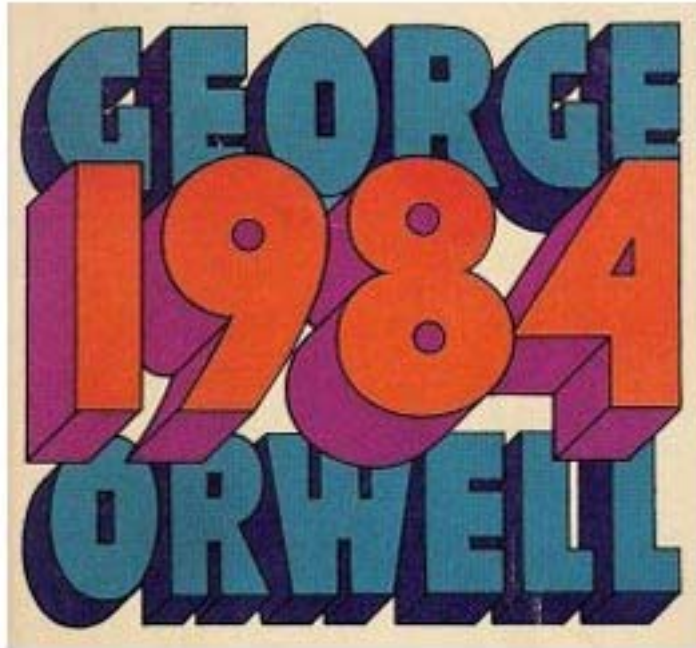
The Web log is ``monetisable, because it provides a form of surveillance which is attractive to both commercial and governmental social control.”

surveillance becomes the hidden service wrapped inside everything we get for free.”

EbenMoglen, Professor of Law,
Columbia University

<http://www.h-online.com/open/features/Interview-Eben-Moglen-Freedom-vs-the-Cloud-Log-955421.html>

The Omniscient Monopoly



CHARLES' GEORGE ORWELL LINKS 



Loss of Data Ownership

Facebook's new 'privacy' policy catches users off guard

A new change in Facebook's privacy policy allows it to share information automatically with third party websites without users opting in

By Varun Aggarwal, InformationWeek, April 21, 2010

Canada, Britain, France, Germany, Ireland, Israel, Italy, Netherlands, New Zealand and Spain slam Google over privacy

AFP | AFP | April 21, 2010 8:13AM

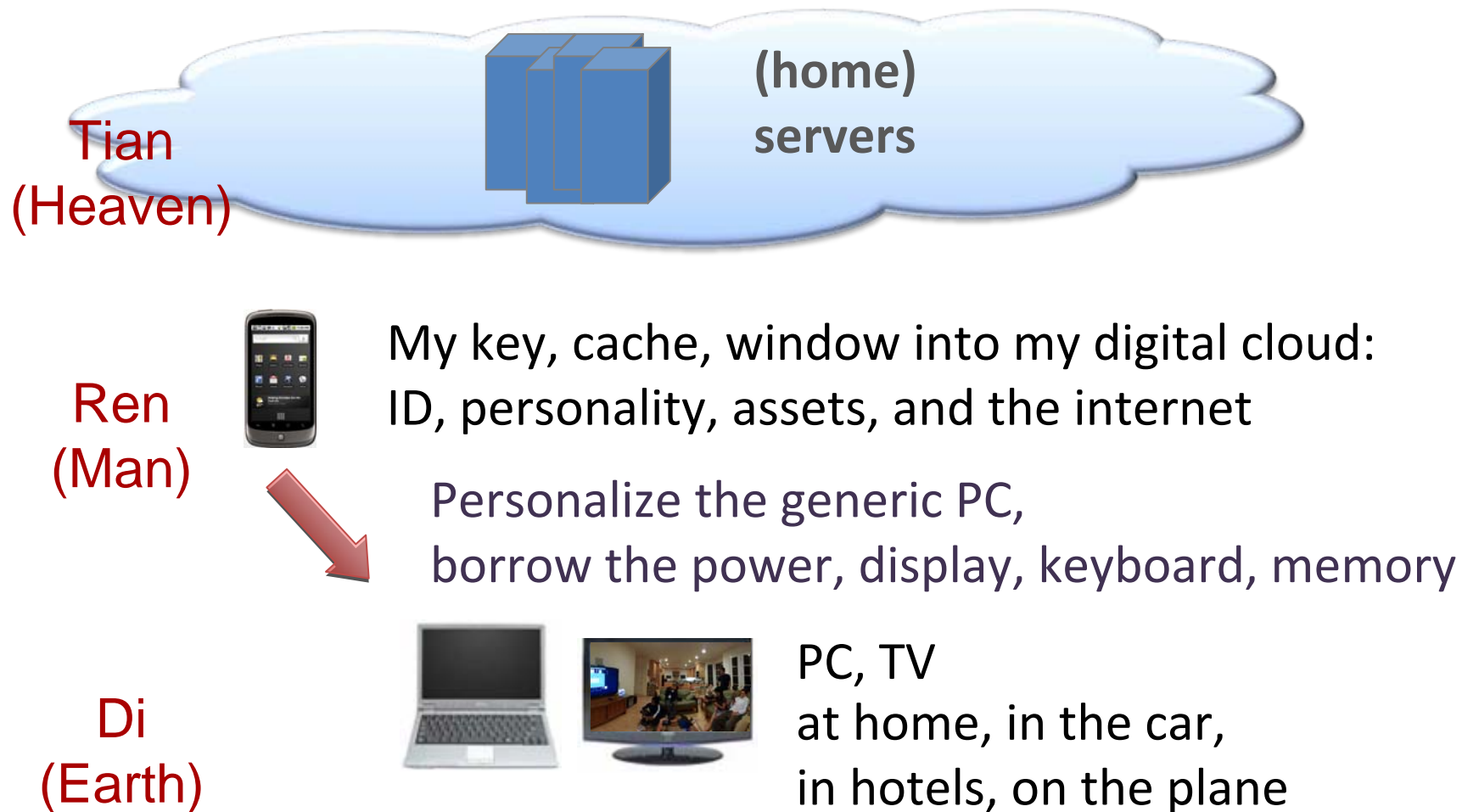
 Share

While Facebook & Twitter Sit on Sidelines, MySpace Jumps Into Bulk User Data Sales

Written by [Marshall Kirkpatrick](#) / March 12, 2010 10:30 AM / [22 Comments](#)

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Tian-Di-Ren Architecture



Personal Data Management

Where is our data consumed?

TBs of personal data!



Person-Cloud Butler

32 GB instantaneously.
With you all the time,
Even when not connected.
Private.



Pocket Butler

Network of Personal Clouds

Identities

1



My Personal Cloud

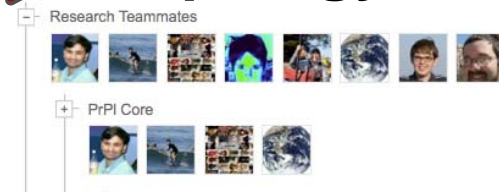
2



Social Topology
Calendar
GPS Trace
Credit card history
Email
Phone record

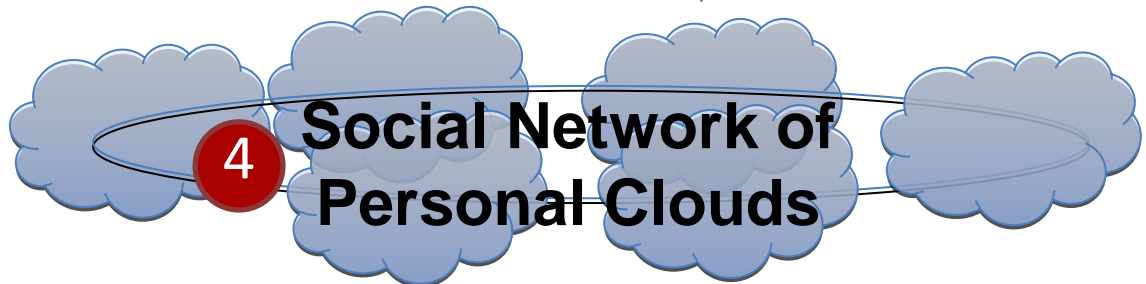
3

Social Topology



4

Social Network of Personal Clouds





PrPI (Private-Public) Data System

Social networking with true friends anywhere

- Active social interactions
- Sharing large volumes of data selectively

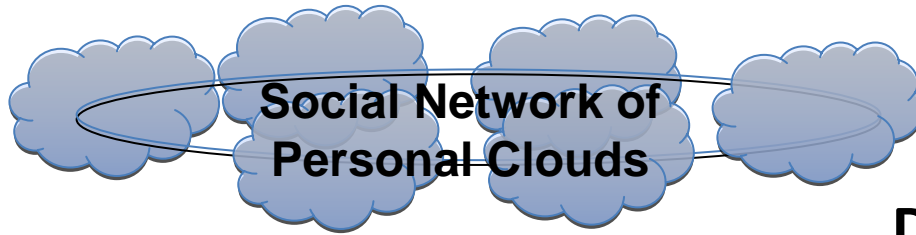
Ownership, privacy, comfort → more data → new apps

- Personal data management
- Better monetization with local personalization

API gives apps access to the network of personal clouds

- Easier to write and provision than facebook apps

Challenges



Distributed, real-time P2P apps

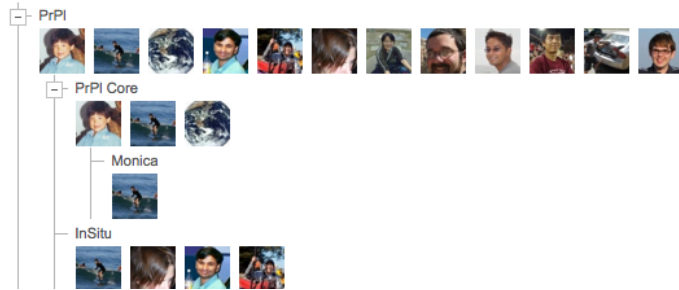
- Junction
- Distributed computation on multi-databases

Sharing with privacy

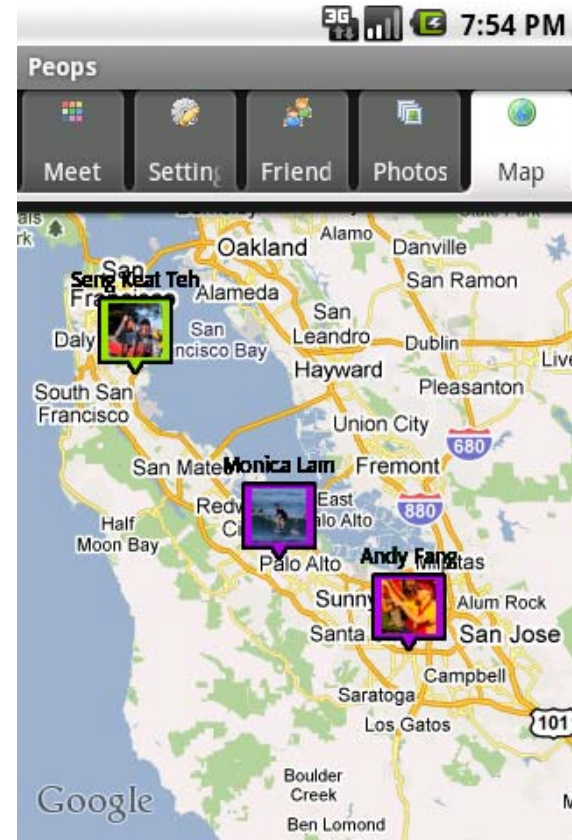
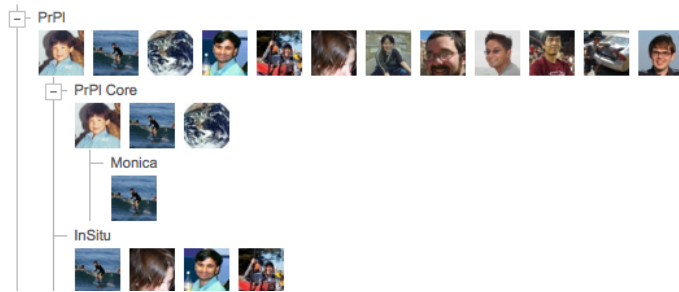
- Access control
- “Spam filter”
- User friendliness

Sharing Personal Information

Share With



Catch up with



Programming API

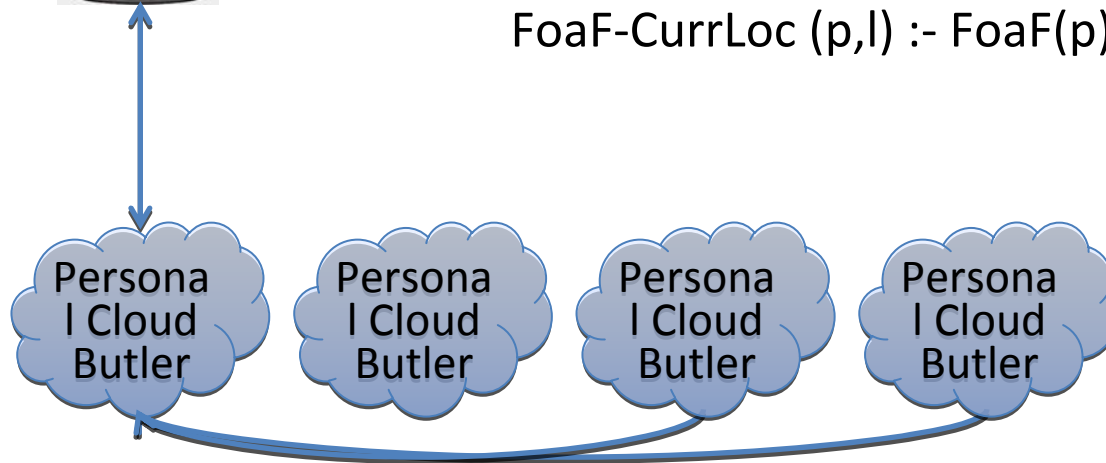
Socialite:

Location-agnostic query language
based on Datalog

FoaF(p) :- Friend(p)

FoaF(p) :- FoaF(x), Friend **[x]** (p)

FoaF-CurrLoc (p,l) :- FoaF(p), CurrLoc**[p]** (l)



Distributed Datalog Query

- Localization
- User-defined functions
- Aggregate functions
- Pipelined execution

Social Multi-Database



SocialLite Database Query Language

Communication

Authorization

Authentication

Pocket Butler

Data
Manager

Semantic
Index

Access
Control

OpenID
Manager

Personal-Cloud Butler

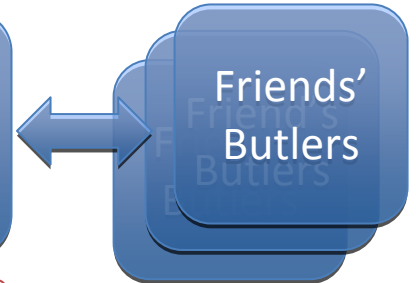
Friends'
Butlers

Data Steward API

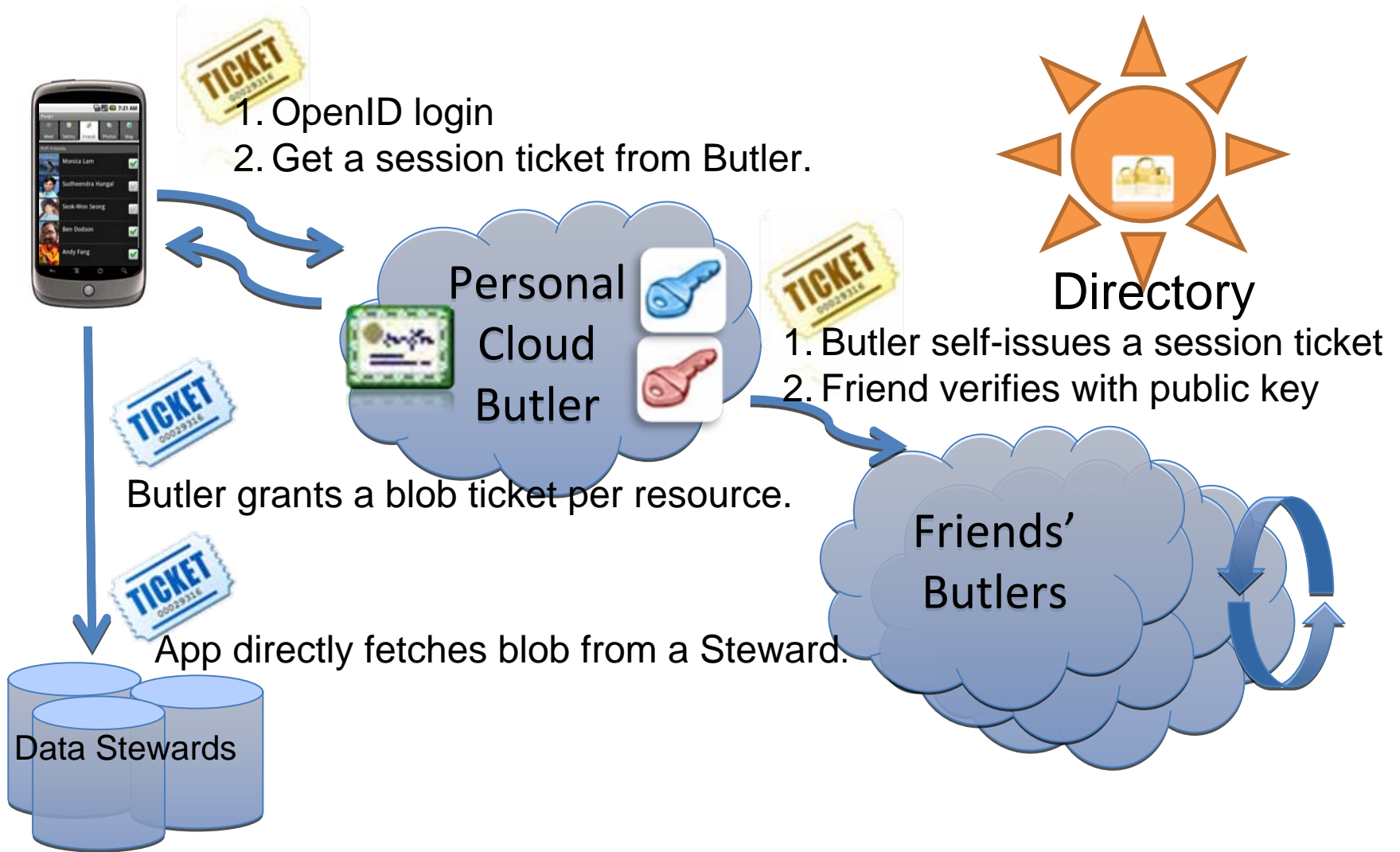
home server

facebook

imap



Authentication



Social Flows: Facebook App

Extract social topology from your Facebook and Email data

The image displays the InSitu SocialFlow web application interface. At the top, there is a Facebook navigation bar with the 'facebook' logo and a search box. Below this, the 'InSitu' header includes 'Configuration | Help' and three tabs: 'Extract Your Facebook Data', 'Analyze Your Emails', and 'SocialFlow'. A message states: 'Activate InSitu analysis of your implicit social groups from your email!'. A secondary navigation bar contains 'FOLDERS', 'CLEAR CACHE', 'HELP', and 'LOGOUT' buttons.

The main content area is divided into two sections. The upper section, titled '8 Email Folders', lists various email folders with their respective counts and checkboxes for selection:

- All (6532)
- Contacts (32)
- Drafts (25)
- Emailed Con
- INBOX (4917)
- MSCS TO-DO (7)
- Sent (1352)
- Trash (181)
- INBOX (0)

The lower section, titled 'SocialFlow Toolbox', features a circular network graph icon and a 'GROUPS' button.

Overlaid on the right side is a 'SocialFlow' window showing a social network graph. It lists several groups with their respective member avatars:

- Research Teammates
- PrPI Core
- InSitu
- Junction
- College Hangout Buddies
- My RockBand Buddies
- Housemates

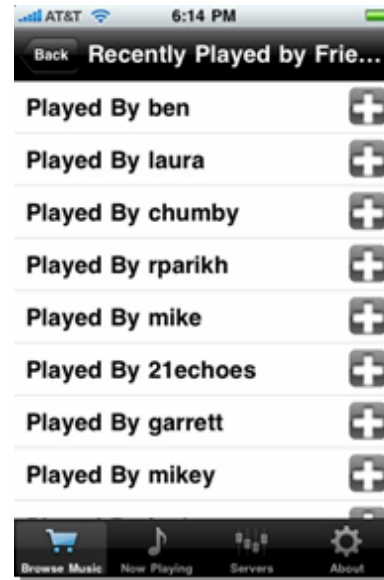
A 'Create Group' button is visible in the top right corner of the SocialFlow window.

Mobile Applications

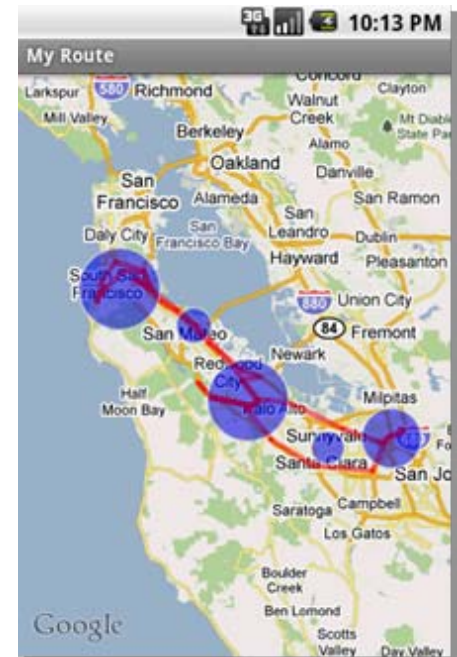
photos



music play history



location history



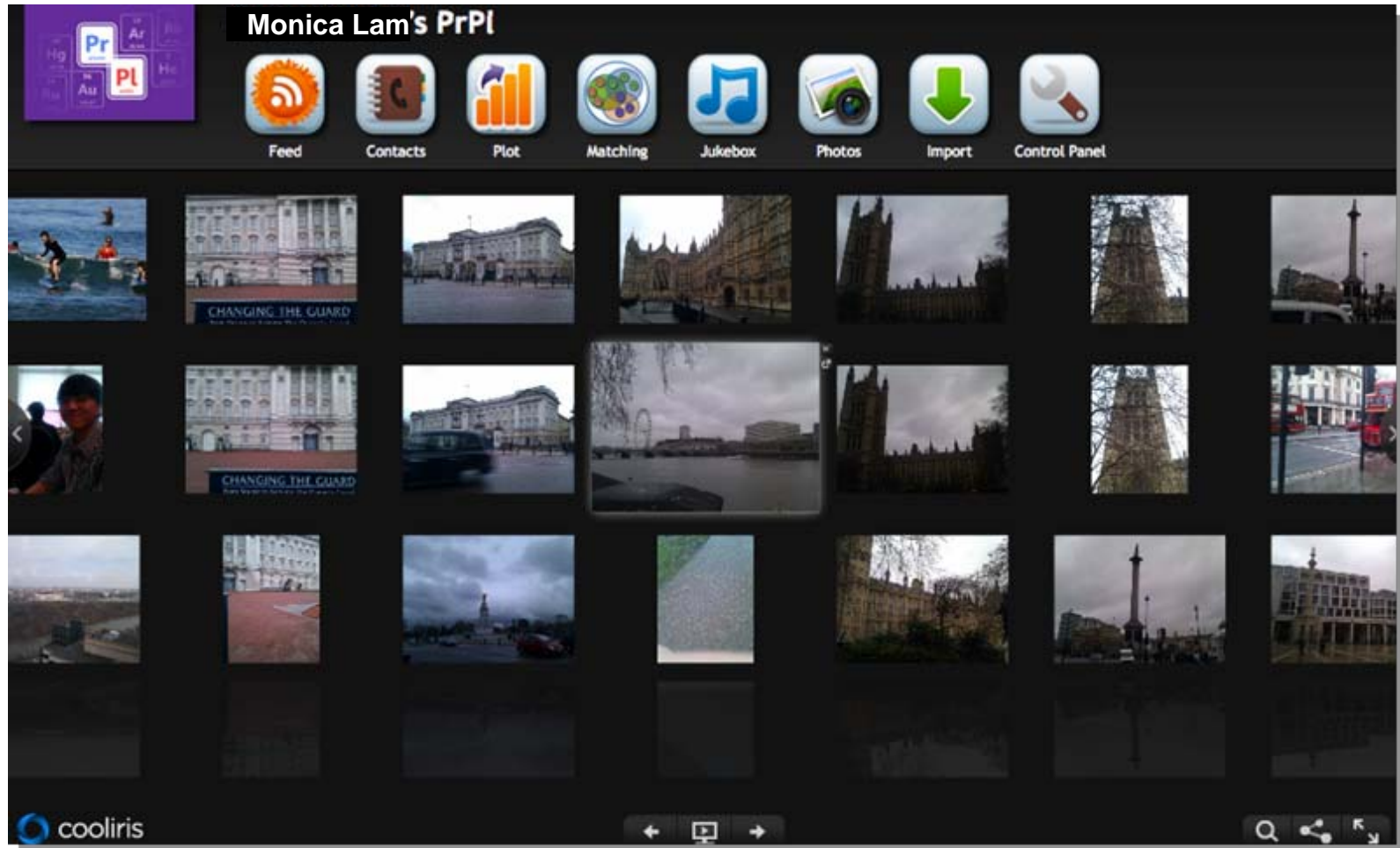
Selected friends'



gps



Web Applications



Set-Top Box Applications

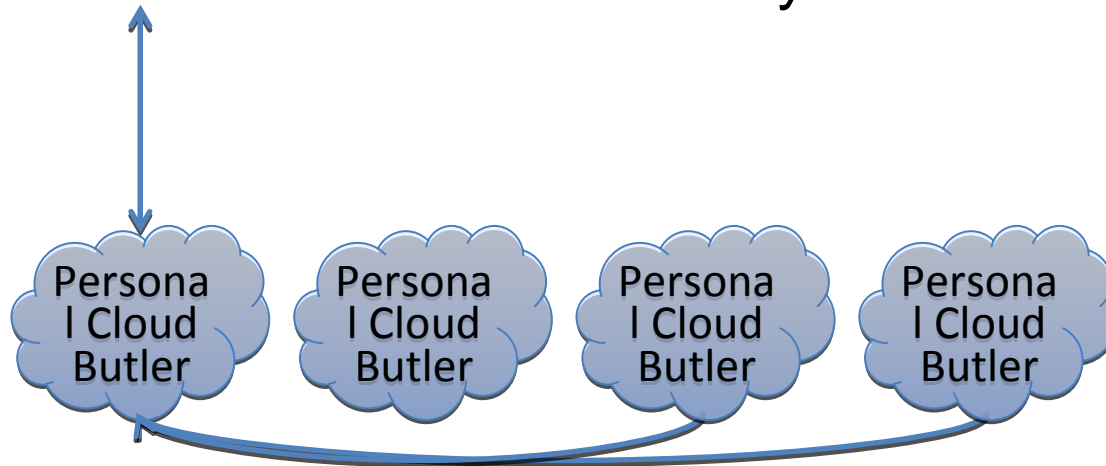
Share personal data from friends' Butlers on a TV



Semantic Photo Finder



Live feeds from your friends
Search for similarly tagged photos
from your friends' Butlers





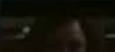


♥️ FEED

 **The Engadget Show - 0...**
The Engadget Show
❤️ boxee staff 

 **The Wolfman - Theatri...**
❤️ boxee staff 

 **HP computers are racist**
YouTube
💬 boxee staff 

 **Dennis**

👍 FEATURED



Second Wind
Redux Pick of the Week

80" le tour du monde en quatre-vingt secondes

★ QUEUE 1

1 **Get Started**
How To Get Started With Boxee

Future: Consult Your Social Network

Your Reservation Confirmation for California Cafe - Palo Alto

From: California Cafe - Palo Alto Reservations <member_services@opentable.com> [Add to C](#)

Your Amazon.com order has shipped (#002-6019248-7461812)

From: Amazon.com <ship-confirm@amazon.com> [Add to Contacts](#)

Google

Search

[Advanced Search](#)

Web [Show options...](#) Results 1 - 10 of about 146,000,000 for **guitar** [[definition](#)]. (0.20 seconds)

Guitar Sponsored Link
Ask Seok-Won Seong

Free Shipping on 1000's of Items!
GuitarCenter.com is rated **★★★★★** on Google Products ([1374 reviews](#))

[Guitar - Wikipedia, the free encyclopedia](#)

The **guitar** is a musical instrument of the chordophone family, being a stringed instrument played by plucking, either

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[AmericanMusical.com/Beginner-Guitar](#)

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Guitar

Tian-Di-Ren Architecture

Alternative: privacy-invading server-client architecture

- Collects personal data in the Personal Cloud Butler
- Friendly access control to allow easy sharing

KEY: Common API and platform to encourage apps