



Information Management in the Year 2016

Major Accomplishments and Unsolved Challenges

Jennifer Widom

2016: Major Accomplishment #1



World's bytes accessible by web search

World's bytes

→ 1

- Deep web is crawled
- Painless, seamless global data sharing and access
- "If Google hasn't found it, it doesn't exist"

2016: Major Accomplishment #2



DBMS's are fully self-managing

- Or else all critical data is served from a developing nation with cheap labor

2016: Major Accomplishment #3



Osama bin Laden's location identified using data integration and mining techniques

- Unfortunately by the time the data analysis finished he was long gone

2016: Unsolved Challenge #1



$$\frac{\text{World's bytes ever actually read}}{\text{Bytes written}} \rightarrow 0$$

Gap between size/diversity of data and ability to process it grows without bound

2016: Unsolved Challenge #2



Spam!

Regardless of the new technology, spammers will adapt

2016: Unsolved Challenge #3



A general solution to *information integration*

- System, syntactic, and semantic

Still unsolved in **2026**

2016: Unsolved Challenge #3



A general solution to *information integration*

- System, syntactic, and semantic

Still unsolved in **2026, 2036**

2016: Unsolved Challenge #3



A general solution to *information integration*

- System, syntactic, and semantic

Still unsolved in **2026, 2036, 2046**

2016: Unsolved Challenge #3



A general solution to *information integration*

- System, syntactic, and semantic

Still unsolved in 2026, 2036, 2046, ...